



liforce[®]engine[®]

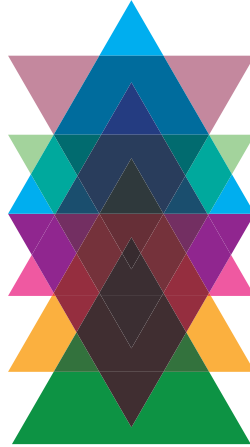
from
fear drive
to life force

www.liforceengine.com



transform your organization into a
Life Force Engine

empower happy,
highly productive employees
and achieve a higher return –
ultimately becoming...
Double Net Positive!



What's wrong with too many private and governmental organizations today? liforcengine identifies the **problem**, provides **solutions**, and explains how to **implement** them. Over 25 independent professionals have dedicated themselves to the liforcengine cause.

liforcengine is currently seeking partners for a **Proof of Concept** project: a business partner or fund to partially finance the project, a Research Partner to evaluate the approach, and an organization to implement liforcengine within.

Our mission: to transform organizations in a way that, as **Life Force Engines** based on intrinsic sustainability, they contribute to solving global problems.



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First this...

In this document, we differentiate between 'liforcengine' and 'a Life Force Engine.' liforcengine refers to the Fellowship responsible for developing and implementing this philosophy and approach within an organization. A Life Force Engine describes the organization's ultimate transformation. Naturally, liforcengine is also a Life Force Engine.

liforcengine: what's in it for me?

Me the human:

- Development, happiness at work, productivity
- A safe, supportive, and generous group around you
- Being part of 'doing the right thing' for the world.

Me the organization:

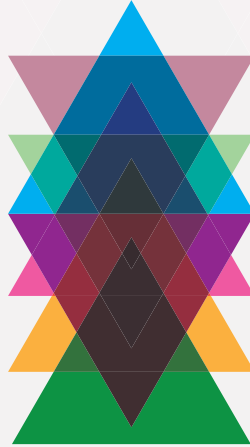
- Happy highly productive employees
- Internal Net Positive: a happy fellowship of working fellow humans
- Employee magnet: attract new employees, keep your own. Particularly Generation Z and the millennials
- Agile and flexible: competitive advantage
- Higher returns through soft controls based on trust
- Reputation: this is 'business next level'.

Me the world:

- External Net Positive: promoting inherent sustainability and making it easier to achieve 'Net Positive' status
- Role model for the rest of the world: it can be done.



Why the innovative language?



Language is essential for interpretation. Words shape our mental maps, allowing us to make sense of our experiences.

New content necessitates a linguotope (a linguistic biotope) of coherent, novel words to accurately and freely interpret this content, without being hindered by old associations.

This innovative language invites collective meaning-making and establishes a new jargon.

The specialized language enables precise communication within the field of expertise. And this is a new field.

It also serves as a threshold: those willing/able to embrace the terminology and delve into it are welcome to join the liforcengine journey.

Clear? Let's embark!



Dear worker,

You may be one, but more likely you have one. A boss. Or manager if you prefer. Do you ever feel inhibited by this hierarchy? Even if just slightly? If so, it's more problematic than it appears. Particularly when you think of the word 'subordinate,' because that's what you are.

In our view, the boss-subordinate dynamic is a corrupting force, draining the life force from organizations and leading to **pressure-coercion structures** with numerous negative consequences. The main issue? Fearful employees who cannot fully contribute to the workplace.

What does it cost your organization in terms of results and atmosphere that employees cannot be fully present at work? What benefits would arise for you and the organization if **you could bring 'all of you'** to work? With everything that matters to you?

Every organization strives to maximize employee potential. But it is precisely that last important extra bit that you cannot *get* as an organization. All employees must be able and dare to *bring* this about themselves. This 'bringing' is completely different from 'getting' through pressure and coercion. If you and all other employees dare to bring, no pressure and coercion are needed. Life force will naturally flow and flourish in the organization.

By changing your organization, you can make this a reality. The major change that our approach advocates is: all subordinates, employees, or co-workers become... **working fellow humans**.

In this context, '**working**' signifies your functional contribution to the organization, '**fellow**' refers to what you contribute to and receive from your colleagues, and '**human**' denotes the value you place on your own growth and development, facilitated by the organization and its members.

By providing space for working fellow humans, they can generate their own constructive momentum: they fully engage and contribute meaningfully.

With liforcengine you become a real tribe, an association of people who do each other good. Being a tribe with working fellow humans who are fully present and who come to bring works best if the organization itself also brings more than it takes - both internally to its own people and externally to the world.

liforcengine calls that '**Double Net Positive**': a win-win perspective!



Together you embark on a journey
towards that perspective,
forming a Walking Tribe, a Fellowship.
Nothing unites more than that.
This channels the energy of
working fellow humans
and for the first time...
nothing is wasted.

*Want to know
how this works?
Keep reading!*



1 THE PROBLEM AND THE SOLUTION

The organization is up to less good than the individual

Individuals are typically honest, ethically conscious, approachable, and capable of long-term thinking and action. Deep down we know this, which is why Rutger Bregman's book 'Humankind' resonated with many, reflecting our beliefs about ourselves and others. The book has now been sold more than a million times and has been translated into many languages.

Humans, as social beings, continuously form groups to achieve common goals. Families, friend circles, and associations all provide the environment needed for individuals to thrive. Organizations, including companies and government institutions, represent a highly formalized form of 'the group.' These organizations significantly impact the world, both positively and negatively.

That world is in bad shape. We have known this for decades, and we also see that our organizations are unable to turn the tide. We, therefore, must ask ourselves: why are these organizations apparently unable to use their power for good? That ultimately is not in their best interest, is it?

liforcengine argues that the problem lies in the concept of 'good.' While most individuals are inherently 'good', this quality is not as apparent in many organizations. For instance:

- *Government organizations engage in conflict and threats, sometimes involving nuclear weapons.*
- *Private organizations exploit opportunities provided by government organizations, leading to deforestation or widespread addiction.*

What is going on here?



Flaw

A fundamental flaw exists within organizations, affecting everyone without placing blame on any individual. This flaw stems from the assumption that if individuals are granted freedom within an organization, they will not act in the organization's best interest and underperform.

This assumption suggests that the individual needs pressure and coercion to contribute effectively to the organization.

Pressure involves persuading the individual to adopt the organization's goals, offering rewards for compliance, and applying social pressure to conform.

Coercion requires having a 'boss' with authority to dictate actions and enforce punishment for non-compliance.

This dynamic creates the employer-employee and superior-subordinate relationships, leading to the pressure-coercion structure characteristic of organizations. Within this structure, everyone is a subordinate, except for the CEO/DMS. Many also serve as bosses to their own subordinates.

Now, we all know the stories from the 'ordinary' organization: of subordinates cutting corners, sabotaging efforts, or bosses abusing power and of feuds between departments that are harmful to the organization.

However, there are also countless examples of people behaving differently in certain groups and situations. In times of crisis, people often exhibit their best qualities, supporting each other as seen in the Ukrainian people's response to Russian aggression.

These examples demonstrate that 'every man for himself' is not the standard response. On the contrary! People often choose to collaborate and care for one another.



The subordinate

The key difference between the two types of human behavior is that at home and in your neighborhood, you are first and foremost **human**. And in that situation, you reach out to your **fellow** human to put your shoulders under it together and get to **work** for the greater good. You are **working fellow humans**.

In an organization, you are primarily a human resource. You enter an abstract world of corporate goals and become a subordinate in a pressure-coercion structure. You have a boss who assigns work, pushes you, and may even use force to ensure compliance. Conflicts with your boss can lead to punishment or even dismissal. To survive as a subordinate, you surrender some autonomy and life force, becoming less human and less capable of good. You indeed are that savage with a thin layer of veneer. This reinforces the organization's belief that coercion is necessary to keep employees in line.

The pressure-coercion structure

And this completes the circle: from the perspective of such an organization, employees just *are* like that. From the perspective of the humans, the organization ensures that they *must* be that way. This applies to every person in the organization who has a boss, also to the subordinates who are bosses themselves. Because no matter how many people you have 'under' you, you remain a subordinate.

Such an organization is therefore a group of people in a pressure-coercion structure, each of whom has given up part of their life force to survive as subordinates in this structure. As a subordinate you work - no matter how subtly - from fear drive and therefore by definition, you are up to less good than you are as a free individual.

As the sum of these self-estranged people, the organizational personality is an incomplete, distorted reflection of the free individual.

A reflection that is up to less good than the individual human being.



The rebellion of the subordinate

Incidentally, subordinates are increasingly rejecting this state of affairs within organizations. The COVID-19 pandemic prompted reflection on the development that **work has been pulled ever more into life**.

The impact of constant availability... fluid working hours... the stress of the career-oriented rat race society... This has led to a breaking point and a revolt, with movements like 'anti-work' gaining momentum worldwide. Millions are quitting their jobs, while others adopt 'quiet quitting' and do only the bare minimum.

Culturally, this revolt is the beginning of a solution because the current dark sides of the system are being exposed and questioned. Practically, however, it only means more problems for the organizations, which we need to continue to work towards a solution.

So, what could work?
liforcengine proposes a new approach:
we pull life into work.



THE SOLUTION

Three transformations

However paradoxical it may seem: the same organization that is now part of the problem is also the only realistic solution to get us out of trouble. We need our current organizations to turn the tide, and so it is the organization itself that needs to change. Of course, we already know that, and we have written beautiful visions, appointed CSR managers. We have produced guidelines, rules, laws, and sanctions. That way we are obviously not going to succeed, just look at the facts. So, how then?

By...

- 1 transforming the CEO/DMS into a **Chief Perspective Mechanic (CPM)**,
- 2 thus allowing the subordinates to transform into **working fellow humans**,
- 3 transforming the collective into a **Life Force Engine**.

Life in an organization could be so much better.

As a human being you *can* grow through bloom lust, instead of being whipped on by fear drive and boundless ambition.

You *can* be a Life Force Engine that naturally gives more than it takes, in other words, is Double Net Positive out of intrinsic sustainability.

This *can* be achieved alongside business success and growth, as everyone connects to an inexhaustible resource – life force.

*In the following sections,
we will explain the
three transformations in more detail.
First the WHAT, then the HOW.*



2 The WHAT of the Transformations

Why are there no practical examples in this document?

It's about **consistency**, and that hasn't been done anywhere yet. The same goes for the synergy that this produces. Of course, there are practical examples of fragments of liforcengine. But that would hamper the overall picture.

Moreover, it is an impetus to **new thinking**, and we do not want to fall back on current = restrictive 'old' examples.

It is also a **hypothesis**, so it is still 'in the air' and by testing it must be brought down to earth. Only then the real examples will appear.

In fact, it's an **intention** that stretches further than we can now imagine, beyond any examples whatsoever!

Finally, at this stage, this document is mainly intended for **visionary systems thinkers**, they don't need examples.

WHAT 1: The Chief Perspective Mechanic (CPM)

From upper one to front liver...

The CEO/DMS is systemically the 'upper one': they who in terms of position sits at the top of the monkey rock that every organization - no matter how flat - is. The position is undeniable, the way in which this person interprets his position is up to them. The upper one is characterized by three aspects:

- b. Their **position** and therefore **view**: if the upper one looks up, they see the blue sky instead of their boss's bottom. This ensures they have the widest view of all working fellow human and enables them the best to organize a perspective for the organization, thereby leading the journey towards intrinsic sustainability.
- c. Their **might**: the upper one has the greatest line power and therefore coincides as no other working fellow human with the organization. What the upper one wants and particularly *is*, has the greatest effect on the organization. This might can be soft and nourishing in the context of liforcengine.
- d. Their **strength**: you don't just become the upper one, you must be extraordinarily powerful and skilled. If this force arises from your sociopathic character structure or ruthless ambition then there is a problem. But if this force is – or becomes – life force, then it is of great importance to effect the transformation into a Life Force Engine.



These three aspects enable the upper one as a fellow human to become the 'front liver' of the principles of liforcengine. It is the first step of a transformation of the entire organization into a Life Force Engine, a transformation that starts with and is then lived by the upper one. From lonely upper one, they come to be in the middle as a front liver, as 'human with a role.'

Starting here makes it seem like the liforcengine approach is eminently top-down oriented, but look again. In fact, the transformation concerns the human being who is in that upper position. Being human is what they have in common with everyone in the organization.

... and from CEO/DMS to CPM

Where the upper one transforms into a front liver as a fellow human being, they transform as a worker within the Life Force Engine from CEO/DMS to CPM: **Chief Perspective Mechanic**.

As a **Mechanic** they become primarily responsible for the smooth running of the Life Force Engine and with that they serve and carry.

The same applies to '**Perspective**': they provide a shared perspective. In doing so, they give direction to the Life Force Engine. The perspective is also the starting point for working from intention, the core of the movement within the Life Force Engine.

As **Chief**, they are the keeper of the group of working fellow humans, the Walking Tribe who travel together, the Fellowship. In fact, this makes them 'Chief' in the oldest sense of the word, namely the chieftain of the tribe, a role that they can play out of bloom lust in the Life Force Engine.

WHAT 2: The working fellow human

We have already introduced the working fellow human in 'Dear worker.' To enable subordinates to transform into working fellow humans, organizations must be fundamentally considered as marketplaces where each individual contributes two types of value: **lifetime** and **life energy**.

Lifetime is of the same value to everyone.

The value of life energy cannot be classified in a hierarchy.

Therefore, in this marketplace, both values are **equal** for everyone. This realization provides the basis for a natural respect for everyone in the organization, regardless of rank and role.



Subsequently, the **added value** delivered by each individual on this market place is threefold:

- The added value of the worker: 'what do you contribute to the organization's journey?'
- The added value of 'fellow': 'what do you contribute to the other people in your organization?'
- The added value of 'human': 'what do you contribute during this journey to your own growth?'

Optimal productive bloom lust, sustainability and value creation occur when every working fellow human can positively answer these three questions. This naturally leads to a Net Positive organization, coupled with business success.

WHAT 3: The Life Force Engine

When people within an organization free themselves from current limitations and achieve productive bloom, the collective personality becomes oriented towards good. The organization transforms into an intrinsically sustainable Life Force Engine.

In a Life Force Engine:

- work is driven by **life force**, not fear drive,
- ambition is replaced by **bloom lust**,
- we all are **working fellow humans** with a role, instead of subordinates and bosses,
- a **shared perspective** replaces top-down visions and goals,
- the blame culture transforms into a **grant culture**,
- the arena in which was won and lost, now is a **meadow** where everyone's life force is nurtured,
- we achieve **Double Net Positive** while enjoying natural business success.



In a Life Force Engine, there is still a need for structure and leadership, but power differences are minimized as 'being the manager' is just a role, since the arena now is a meadow in which all working fellow humans express their bloom lust.

Everyone contributes their added value to the Life Force Engine while realizing their own bloom potential. This creates an intrinsic movement: the working fellow human *brings*. It means that the manager can afford to put less pressure on the life force: their might turns soft. They becomes a **mentor and guide, a ForceHerder**.

In every organization, there is the added value of the group for the individual person. After all, we are group animals! That added value in a Life Force Engine is exponentially increased, as individuals work together within a supportive system that fosters full productive bloom. The group is safe and nurturing for 'working', 'fellow' as well as 'human.'

This way, within a Life Force Engine the balance of 'being a member of the nurturing group' minus the inevitable 'having a ForceHerder' is Net Positive. In other words: you are *more* human in the Life Force Engine.

As the sum of these people
being in their life force,
the personality of
the Life Force Engine naturally is
up to as much good as the
free individual –
if not more so.



In between, this...

liforcengine is a holistic approach that changes the DNA of doing business to create intrinsically sustainable organizations.

liforcengine intervenes on many aspects at the same time, as these aspects occur simultaneously within the organization. Complexity versus complexity, coherence versus coherence.

liforcengine forms a system setup of 7+1 fields, each with a unique focus and energy, which nourishes the organization's system.

liforcengine focuses, in addition to the various methodologies, on 'systemic osmosis' by imbuing the organization with the systemic power of the 'system setup liforcengine'.

liforcengine includes a Fellowship of Field Experts who are now committed to liforcengine but is not owned by the current Field Experts. The fields exist independently, and Field Experts can enroll from numerous areas of expertise. In that sense, it is infinitely scalable and adaptable.

liforcengine is not fixed in terms of the system setup of these 7+1 fields. This setup is the current hypothesis of 'what can work' to achieve the goal of liforcengine: transforming the organization into a Life Force Engine. The fields themselves can come and go too, according to experience.

liforcengine is by nature an ongoing experiment, partnering with Research Partners for continuous improvement.

liforcengine itself is a Life Force Engine in development and as such on a journey from fear drive to life force and from ambition to bloom lust.

Clear? Let's get to work!



3 The HOW of the Transformations

HOW 1: The liforcengine Field System

An organization is a complex system of all kinds of reinforcing and opposing positions and forces. To be able to change that, you must bring the same complexity and strength. The liforcengine Field System, a system setup with 7+1 fields of expertise, provides this. Several Field Experts work in each field of expertise, being independently in their own market operating professionals. As such, they naturally as 'their own upper one' are driven by life force and bloom lust. They experience and express these properties *next level* within liforcengine. Naturally, liforcengine itself is also a Life Force Engine, within which the Field Experts function, exchange and collaborate as working fellow humans.

The fields together provide all the resources for the transformation, enabling the organization to move towards the perspective of intrinsic sustainability. For this purpose, the liforcengine Field System is customized for each organization.

This resource system, along with a subtle implementation method, ensures that daily operations within the organization are not disrupted. liforcengine, in that regard, promotes evolution rather than revolution.

The fields of liforcengine

liforcengine consists of 7+1 fields: **YouPureUp**, **Dress4Bliss**, **IntentionCascade**, **DeJuridification**, **ForceHerding**, **SculpTale** and **GoDoGoo**. These fields contain all the forces and resources required for the organization to transform into a Life Force Engine. The eighth field, **DarkMatterDept.**, supports the integrity of the other seven.



YouPureUp



Dress4Bliss



Intention Cascade



DeJuridification



Force Herding



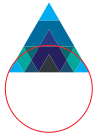
SculpTale



GoDoGoo

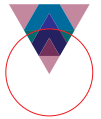


DarkMatter Dept.



YouPureUp (YPU) - *Travel Light*

Helps the working fellow human declutter and pure up for life force and bloom lust.



Dress4Bliss (D4B) - *inYin, Yangout*

Lets the working fellow human radiate their best inner self with BlissDressing, creates a work environment where life force and bloom lust flourish with MeadowDressing.



Intention Cascade (IC) - *Let Life Force Flow*

Ensures results manifest in a (super)natural way through intentions.



DeJuridification (DJ) - *Fair over Righteous*

Creates and maintains with DJ-Legal, Mediation and MobilityCoaching, even in times of stress and conflict, a safe environment for the working fellow human.



ForceHerding (FH) - *Love Go Ballistic*

Supports MeanderManagement for energetic results with Neuro Compatible Leadership, Spot-On & Co-Forming, Life Force Finance & Life Force Monitor.



SculpTale (ST) - *Tell It Like It Be*

Assists the CPM and ForceHerders in living Rhetorically, replaces the old pressure-coercion structure with the Sphere of Tales, captures the soul and journey of the Life Force Engine with SagaBranding.



GoDoGoo (GDG) - *Give & Prosper*

Provides the foundation of doing good both internally and externally through the Life Force Engine, promoting the achievement of Double Net Positive.



DarkMatterDept. (DMD) - *Probe & Conquer*

Safeguards the integrity of other fields and the Life Force Engine based on the liforcengine Fundamentals.

More on the Fields in Appendix 1



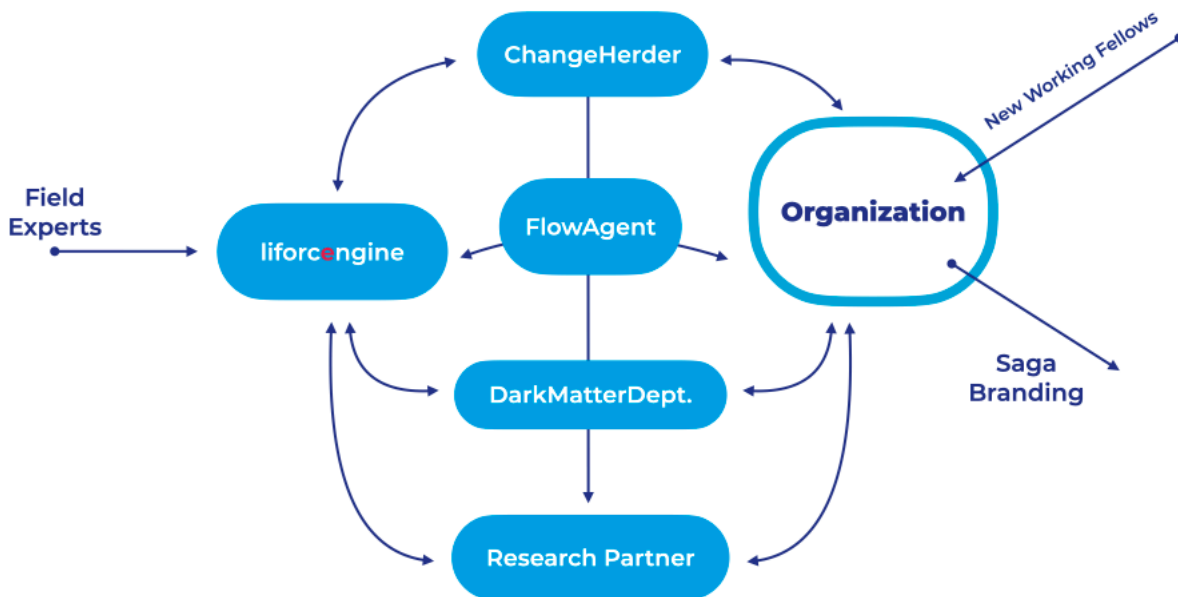
HOW 2: The Implementation

Now, let's discuss how to implement liforcengine in an organization. First, it's essential to recognize that liforcengine is an experiment with principles and key features outlined in this document. Since liforcengine focuses on life force and follows the energy flow, its integration with an organization is inherently experimental, beginning with the Proof of Concept project.

The project consists of five implementation phases, each with a mutual 'go-no go' decision point. Even if a 'no go' decision is made, the experience gained should be valuable enough to justify participation.

The Proof of Concept constellation as depicted below, includes a permanent third-party Research Partner, who offers a feedback loop and continuous knowledge growth for this and subsequent implementations.

In the constellation, the ChangeHerder and FlowAgent are also introduced. The ChangeHerder, an experienced change expert, oversees the transformation and liaises with both CPMs, while managing the FlowAgent. The FlowAgent, as a Scrumban master, handles all processes, including information flow to and from the Research Partner. Both the ChangeHerder and FlowAgent connect with the DarkMatterDept.



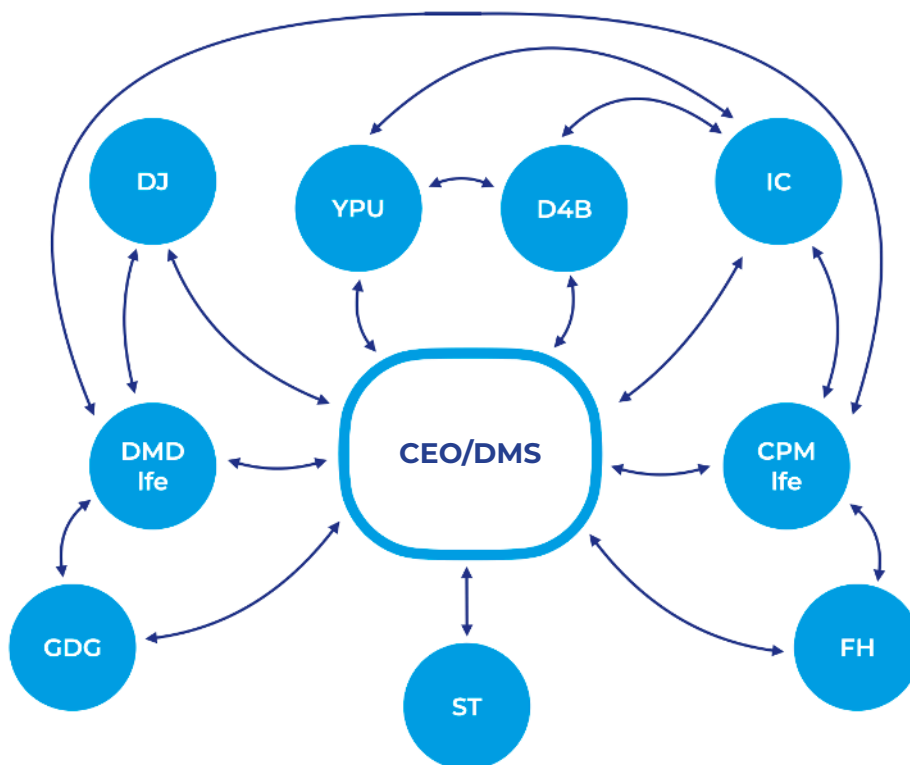
Proof of Concept Constellation



Implementation Phase 1: Transformation from CEO/DMS to CPM

Initially, liforcengine engages with one person in the organization: the CEO/DMS, who transforms into the CPM. This individual collaborates with liforcengine's CPM, learning about the approach and becoming familiar with all fields, as they contribute to the transformation. The CPM's must not only understand but also genuinely embody the principles of the Life Force Engine. Once aligned, the organization's and liforcengine's CPM can develop a strategy tailored to the organization.

(Return in case of a 'no go' to phase 2: the CEO/DMS experiences a profound transformation from pressure-coercion to soft might, benefiting their current and future work.)



Transformation CEO/DMS to CPM



Implementation Phase 2: The First Fellowship in the Organization

Systemically, liforcengine consists of the seven fields, the DarkMatterDept. and the CPM. The seven Field Representatives designated for this project, the DMD-official and the CPM together form the liforcengine Change Fellowship of nine members. The organization's CPM also assembles a nine-member Fellowship: the First Fellowship. This creates an 18-person project group. Additionally, there are the ChangeHerder and the FlowAgent. The ChangeHerder oversees the transformation, while the FlowAgent, as a Scrumban master, ensures optimal project group functioning and manages information flow to and from the Research Partner. This project group supervises the process throughout the transformation.

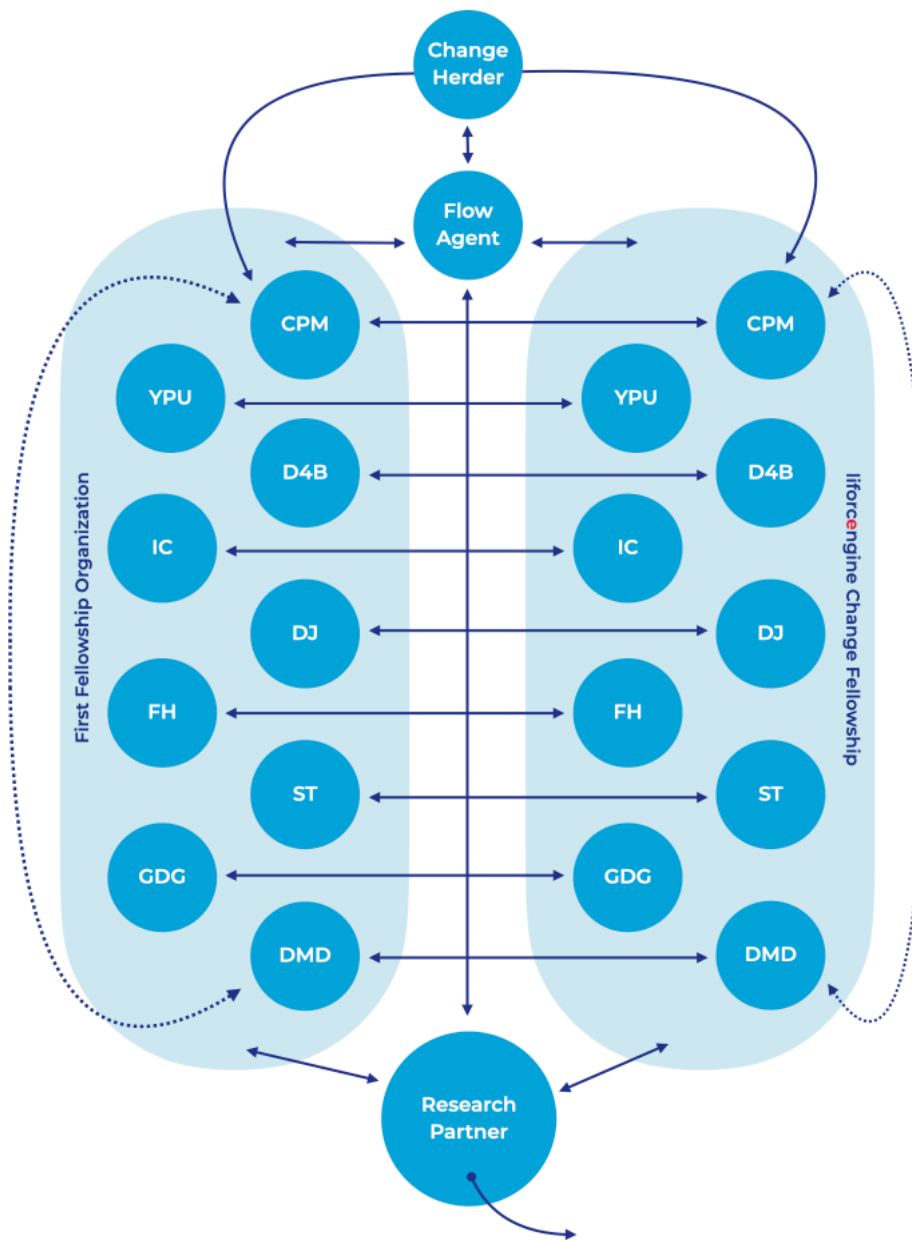
The First Fellowship develops in three ways:

- Each Field Representative is trained by their liforcengine counterpart, gaining in-depth knowledge of their field and fostering an optimal relationship.
- The members of the First Fellowship itself transform into working fellow humans who operate from intention and bloom lust.
- The First Fellowship evolves into a small Life Force Engine, learning and absorbing liforcengine's values through systemic osmosis. Because of their intensive contact with the working fellow humans of liforcengine, the First Fellowship is permeated with what liforcengine wordlessly stands for.

As the First Fellowship forms and then transforms into a Life Force Engine, the foundation for organization-wide transformation begins to emerge:

- MeadowDressing transforms the internal physical environment, softening the atmosphere and enhancing conditions for life force to thrive.
- Life Force Finance collaborates with the Finance department to create the necessary conditions for Pioneer Teams (next phase) to meander.
- Life Force Monitor and SculpTale evaluate the organization's emotions, stories, values, and life force.

*(Return in case of a 'no go' to phase 3:
an empowered internal top tribe of working
fellow humans; a deeper understanding of the
organization's overall position.)*



First Fellowship



Implementation Phase 3: Pioneer Teams

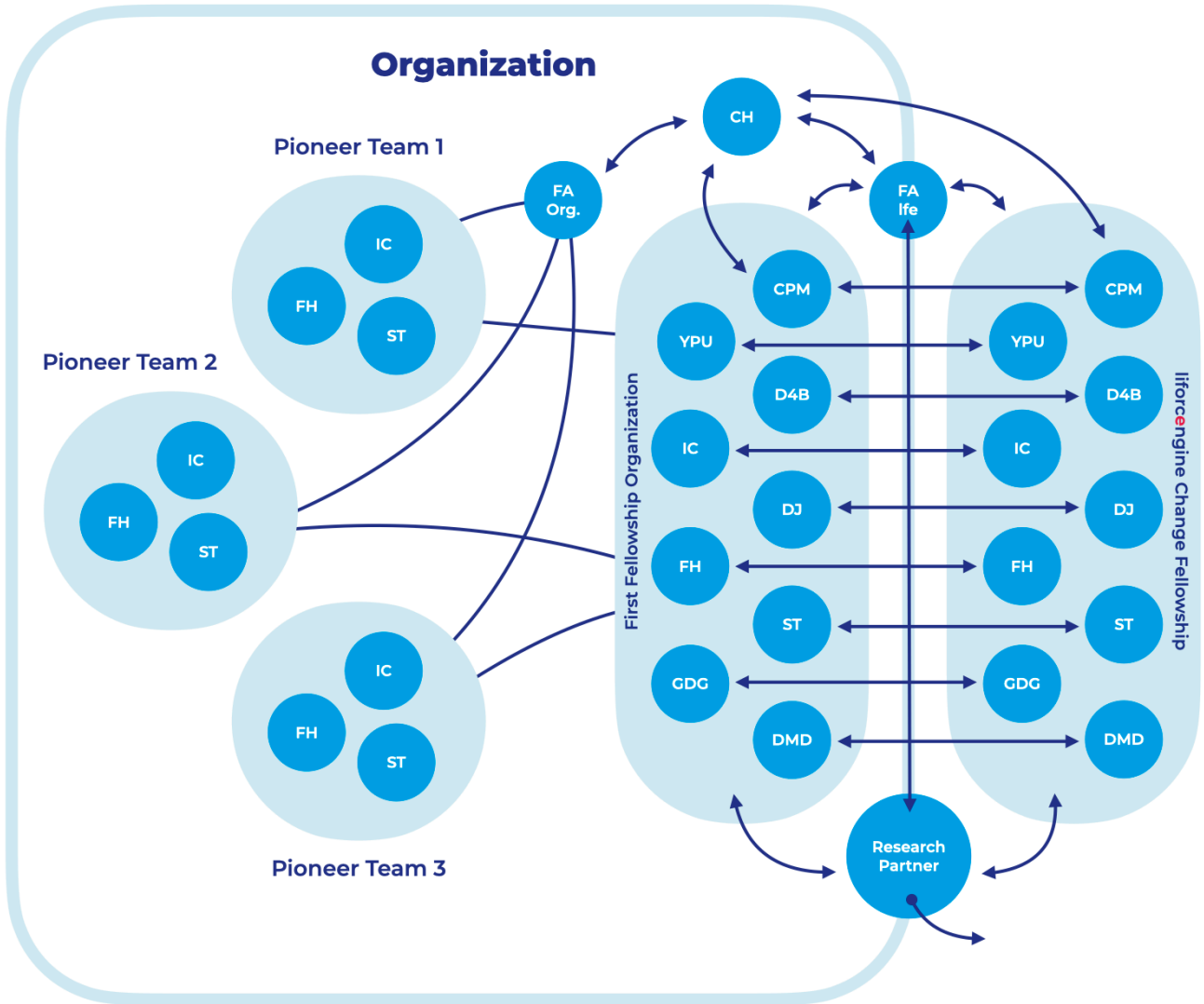
Inspiration, invitation, and encouragement form the foundation for liforcengine to permeate the entire organization in this phase. The ChangeHerder and FlowAgent guide the first Pioneer Teams, groups of employees interested in experiencing the transformative power of liforcengine and embracing work driven by life force, bloom lust, and intention. The project group provides extensive support, and the Research Partner's learning cycle helps refine the approach and guidance.

As a result, the organization experiences both continuous learning and systemic osmosis, with more people joining - or being repelled because, in this phase, friction may arise between the 'new' and 'old' approaches. The establishment of DeJuridification is crucial to prevent conflicts that undermine liforcengine's Fundamentals.

The same is the case with Life Force Finance's support for the new way of working; without it, the project will fail.

Other fields also gain momentum, enabling the Pioneer Teams to live and promote the new paradigm. Only GoDoGoo remains inactive during this phase.

*(Return in case of a 'no go' to phase 4:
well-developed best practices and lessons learned
concerning new ways of collaboration.)*



Pioneer Teams



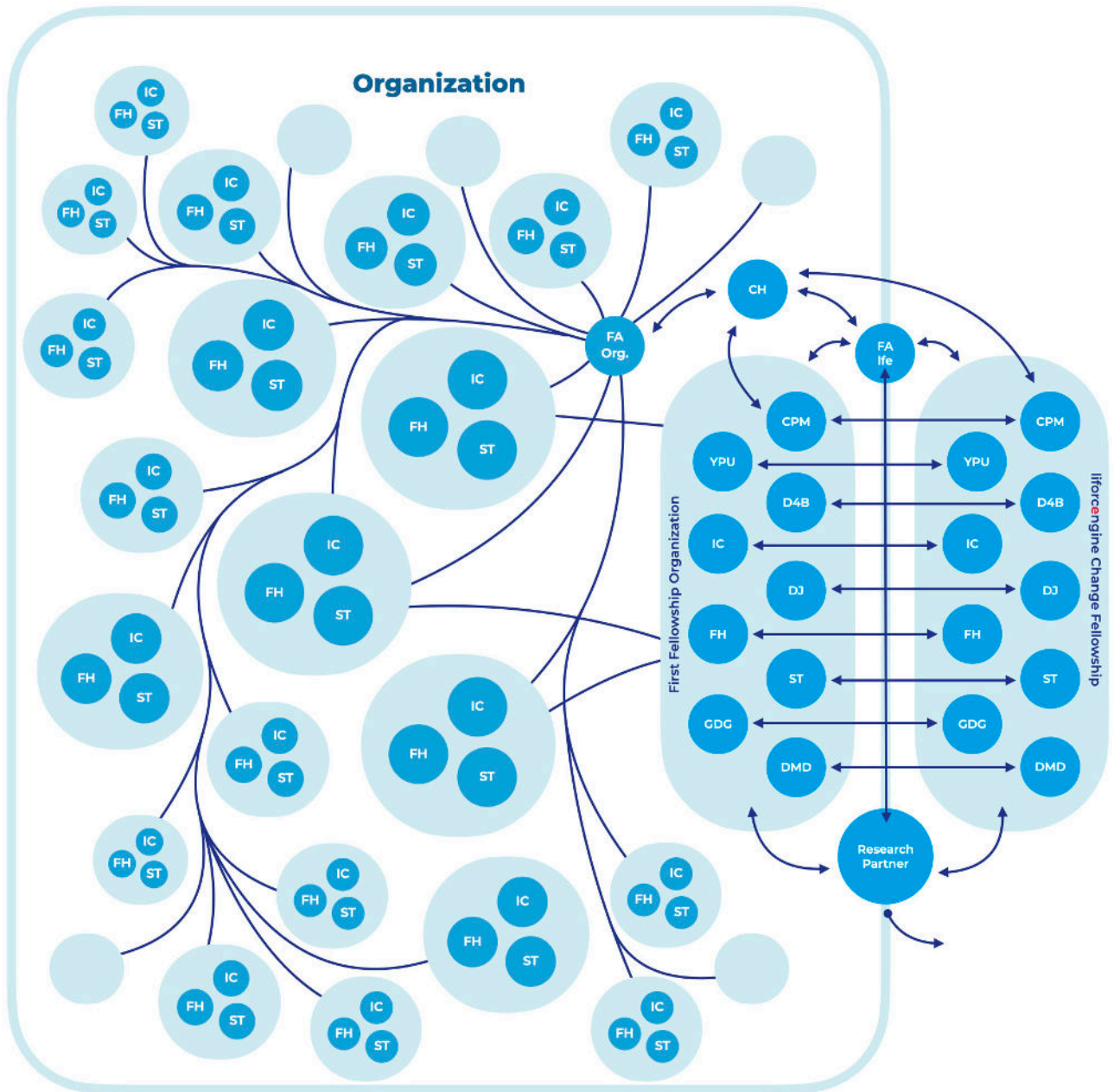
Implementation Phase 4: Critical Mass

The Pioneer Teams continue to grow in size and number, eventually reaching a critical mass where there are more working fellow humans than employees. It is unclear what will happen at this point or what should happen. It may not be necessary for everyone to join the Life Force Engine for the transformation to be successful, or it could be required, presenting the remaining employees with a choice.

At this stage, in any case, the following will occur:

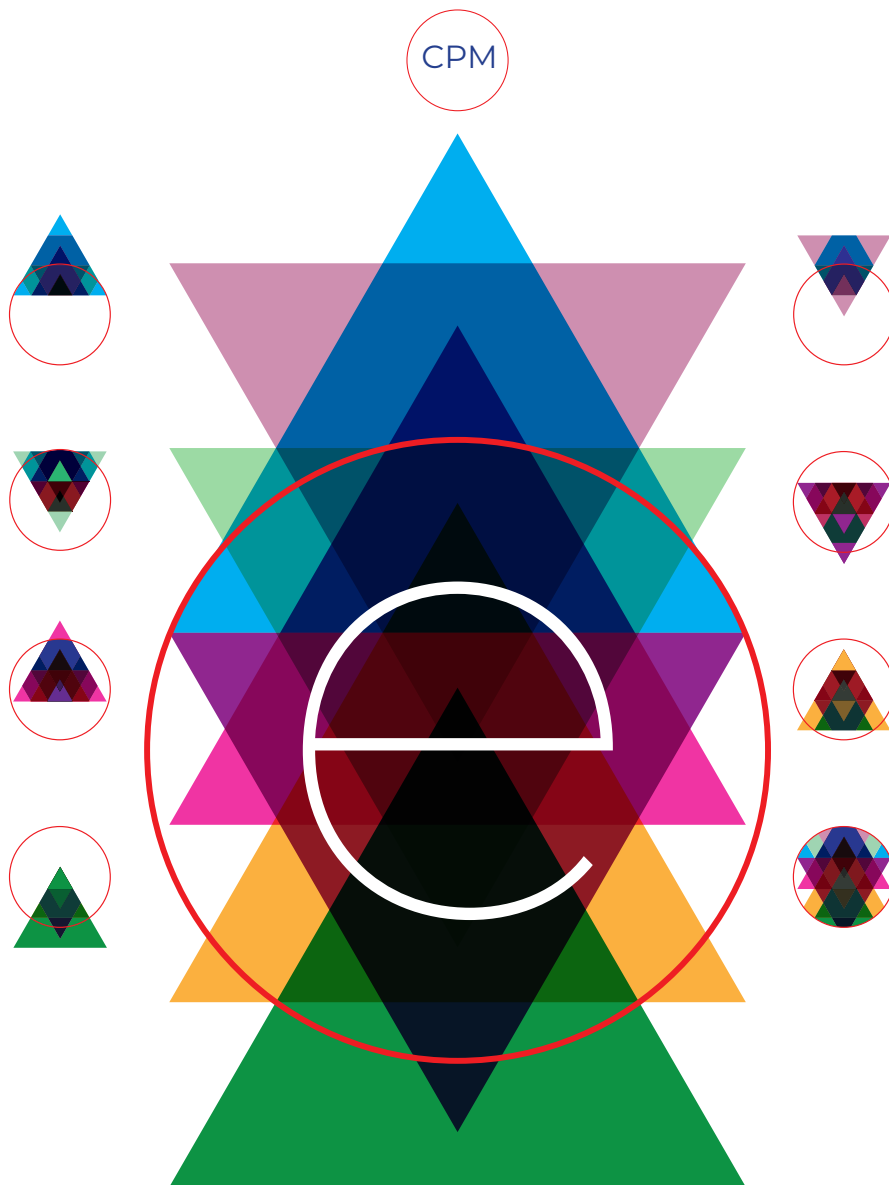
- GoDoGoo awakens as the Life Force Engine's foundation, with 'doing good' as the driving force, representing Double Net Positive. The focus shifts to exploring this aspect.
- SculpTale has up to now been mainly internally oriented, as Rhetorical Living and the Sphere of Tales replaced the pressure-coercion escalation ladder. External communication through SagaBranding now stimulates the organization becoming an employee magnet, accelerating the transformation into a full Life Force Engine.
- The full potential of a Life Force Engine becomes evident, reflected in the research and publications by the Research Partner and SagaBranding.

*(Return in case of a 'no go' to phase 5:
thought leader and pioneer status; retaining
desired components without fully becoming
a Life Force Engine.)*



Implementation Phase 5: Stabilization and Decoupling

In this phase, the organization has successfully transformed into a Life Force Engine. The focus now shifts to internalizing the knowledge and skills required to maintain and grow as a Life Force Engine. Gradually, the relationship with liforceengine evolves into a collaborative one between two Life Force Engines, learning from and inspiring each other. liforceengine can continue to provide services as required.



The Life Force Engine



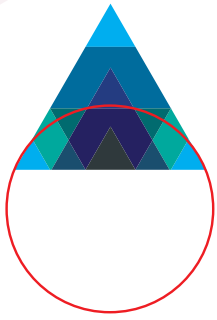
liforcengine creates
intrinsically sustainable organizations
driven by life force and bloom lust.
As Life Force Engines, they generate
Net Positive outcomes for both
their external and internal worlds.



APPENDIX 1

THE FIELDS HIGHLIGHTED





YouPureUp®

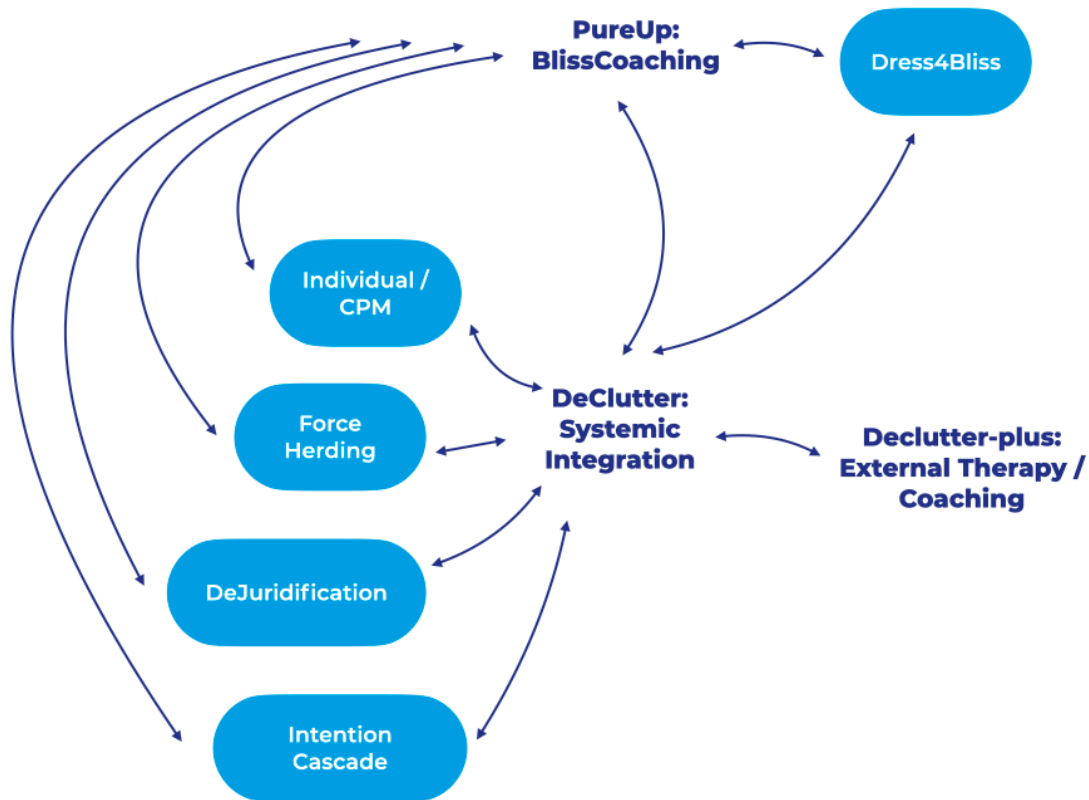
Travel Light

As a front liver and CPM, it is essential that you ‘declutter’ and ‘pure up.’ Not just for improved leadership, but also to better manage the increasing energy that comes with working in a Life Force Engine.

YouPureUp (YPU) focuses on this for all

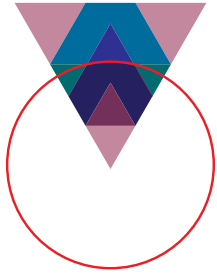
working fellow humans, providing constant support for healing and growth.

Systemic Integration leads the decluttering process, while **BlissCoaching** helps with purification. YouPureUp ensures that individuals are increasingly unburdened, aligning with the subtitle **Travel Light**.



De flow in words:

YouPureUp focuses on the individual’s decluttering and purification process. Systemic Integration leads the decluttering process, supported by external therapy and coaching if necessary. When there has been sufficient decluttering or no clogs are experienced, BlissCoaching assists with puring up. Systemic Integration and BlissCoaching work closely with Dress4Bliss. Individuals can join YouPureUp voluntarily or upon referral if they experience issues in various areas. Concerning ForceHerding, these can be problems in performing your work, concerning DeJuridification as part of a conflict and concerning IntentionCascade if your intentions are not going well or the results stay behind.



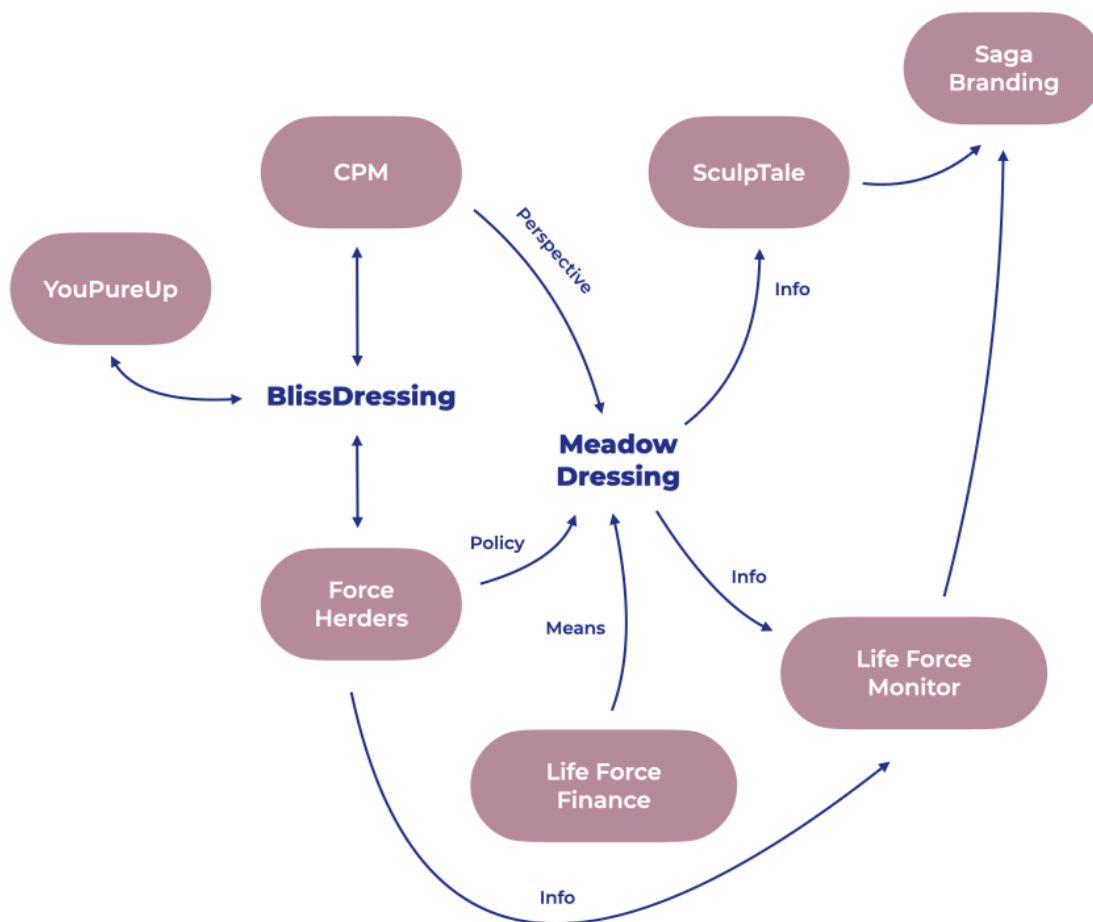
Dress4Bliss®

inYin – Yangout



While YouPureUp helps you bloom, **Dress4Bliss (D4B)** supports your external growth. **BlissDressing** focuses on aligning the body, clothing, and appearance with one's intention towards happiness, enabling optimal functioning through life force.

MeadowDressing, on an organizational level, creates a work environment that encourages life force-based work. The subtitle **inYin–Yangout** highlights the importance of internal congruence and integrity and also references the Chinese energy-balancing method of Feng Shui.



The flow in words:

BlissDressing is primarily meant for the CPM and the ForceHerders, in other words, those who denounce using fear drive in favor of soft might. To be congruent 'as inside, so outside', BlissDressing works closely with YouPureUp. MeadowDressing creates a supportive work environment in the Life Force Engine. The CPM organizes the perspective for this environment, with ForceHerders providing direction. Life Force Finance offers resources, and Life Force Monitor evaluates the effects of MeadowDressing, reporting back to ForceHerding and SculpTale.



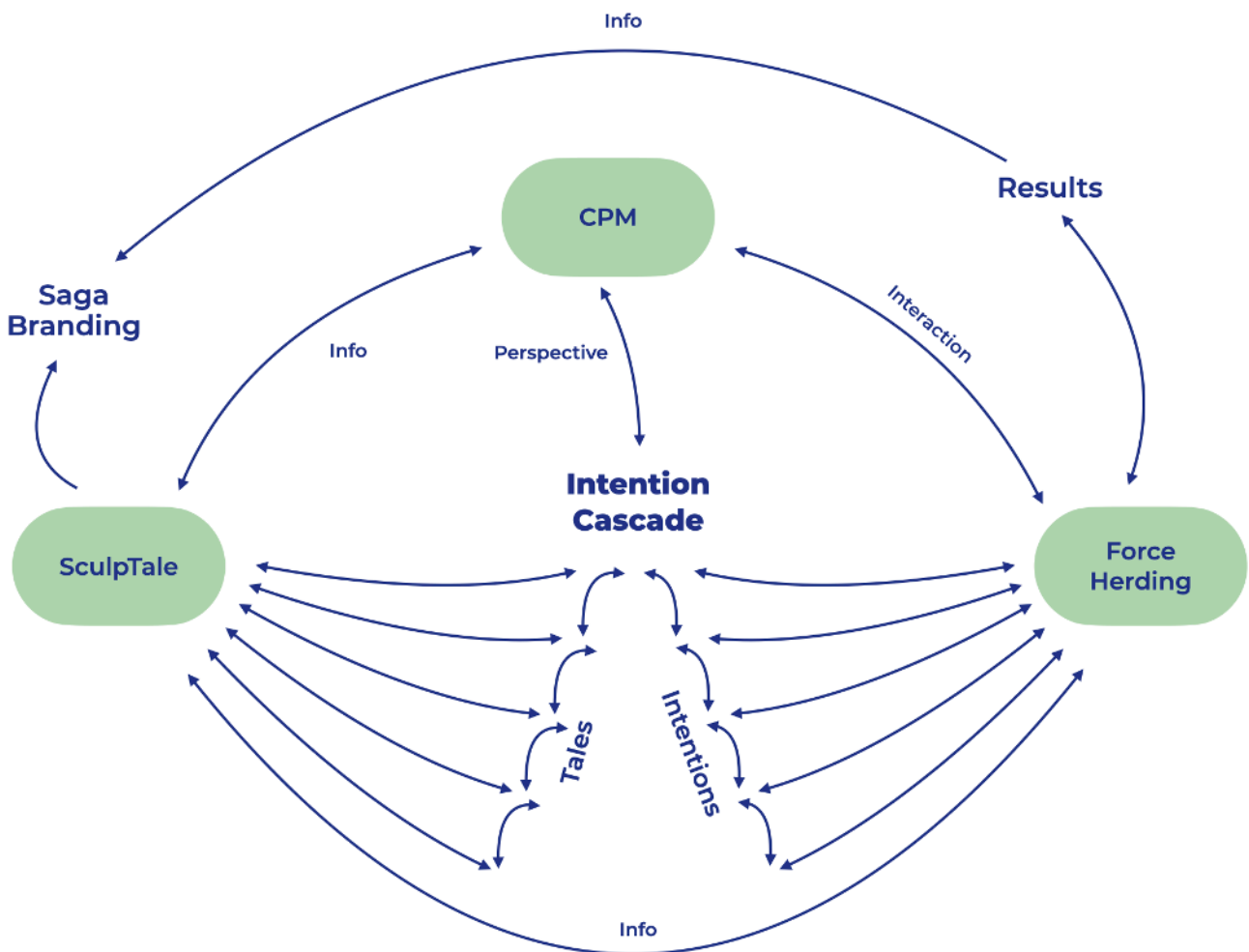
IntentionCascade®

Let Life Force Flow

The CPM guides the organization based on intention, moving towards the outlined perspective. In this context, 'intention' must be understood as 'inviting success' from the feeling of 'it is already here.'

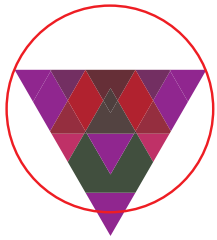
The **IntentionCascade (IC)** connects everyone in the Life Force Engine,

allowing intention to flow through all levels. This way, everyone continuously senses and follows the strongest energy, leading to increased energy and effectiveness: **Let Life Force Flow.**



The flow in words:

The IntentionCascade generates a gravitational pull of intentions that move the Life Force Engine forward, starting with the perspective organized by the CPM. It collaborates closely with ForceHerding and SculptTale. Intentions cascade down through each level, with ForceHerding translating them into movement and results. SculptTale shares stories about these intentions, their manifestation, and outcomes, sending them upward within the IntentionCascade and, with interpretation, horizontally to other departments and teams.

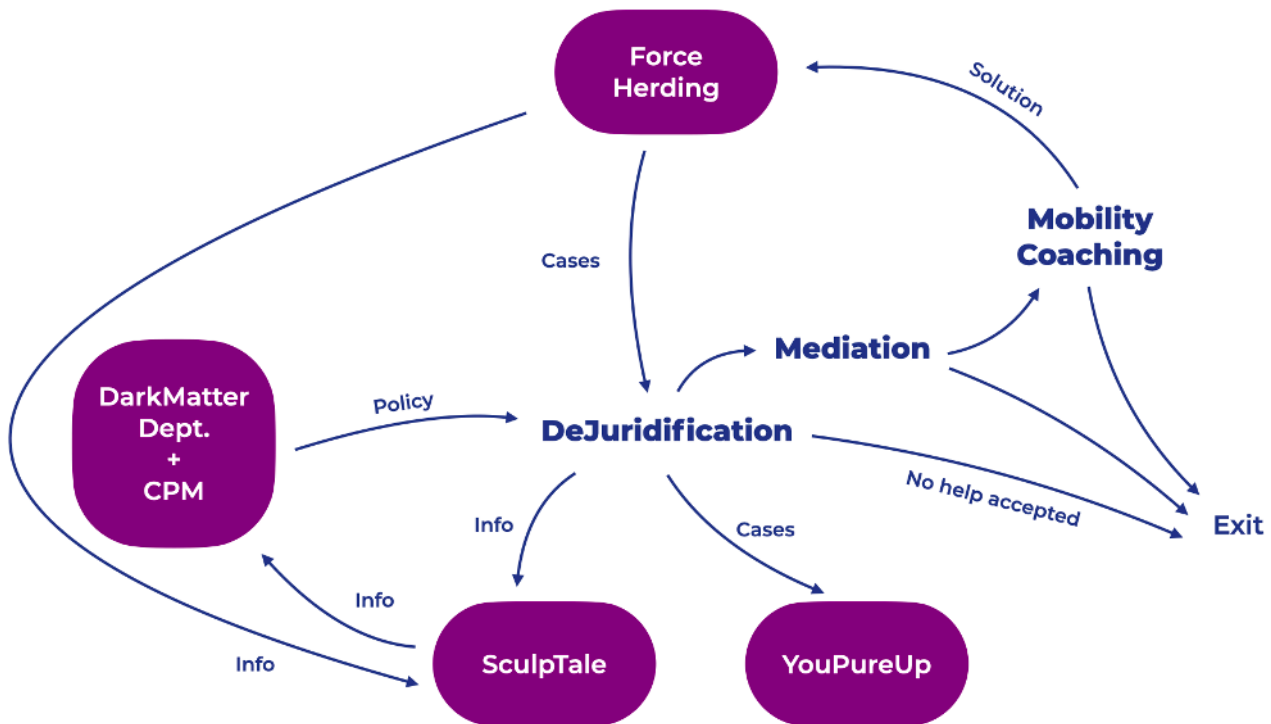


DeJuridification®

Fair Over Righteous

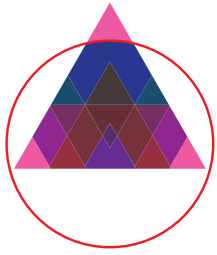
The transition from fear drive to life force and from enforcement to invitation can only occur when an organization feels safe, transforming the arena into a meadow. This requires the organization and interpersonal interactions to be de-judicialized, which is the purpose of **DeJuridification (DJ)**.

For instance, in a labor dispute, DeJuridification aims to remove emotion from the conflict and treat all involved parties with respect. This approach, along with **Mediation** and **Mobility Coaching**, helps individuals who feel stuck to find and follow a path towards growth. The subtitle **Fair Over Righteous** emphasizes heart-based fairness over rules-based righteousness.



The flow in words:

In terms of policy, DeJuridification is fed by the combined efforts of the CPM and DarkMatter-Dept. Cases come from ForceHerding and YouPureUp. DeJuridification offers judicial security, Mediation, and Mobility Coaching. This may result in the working fellow human returning to their current or other function internally, or leaving the Life Force Engine. SculpTale continuously monitors and shares stories about DeJuridification within the Life Force Engine, contextualized by ForceHerding.



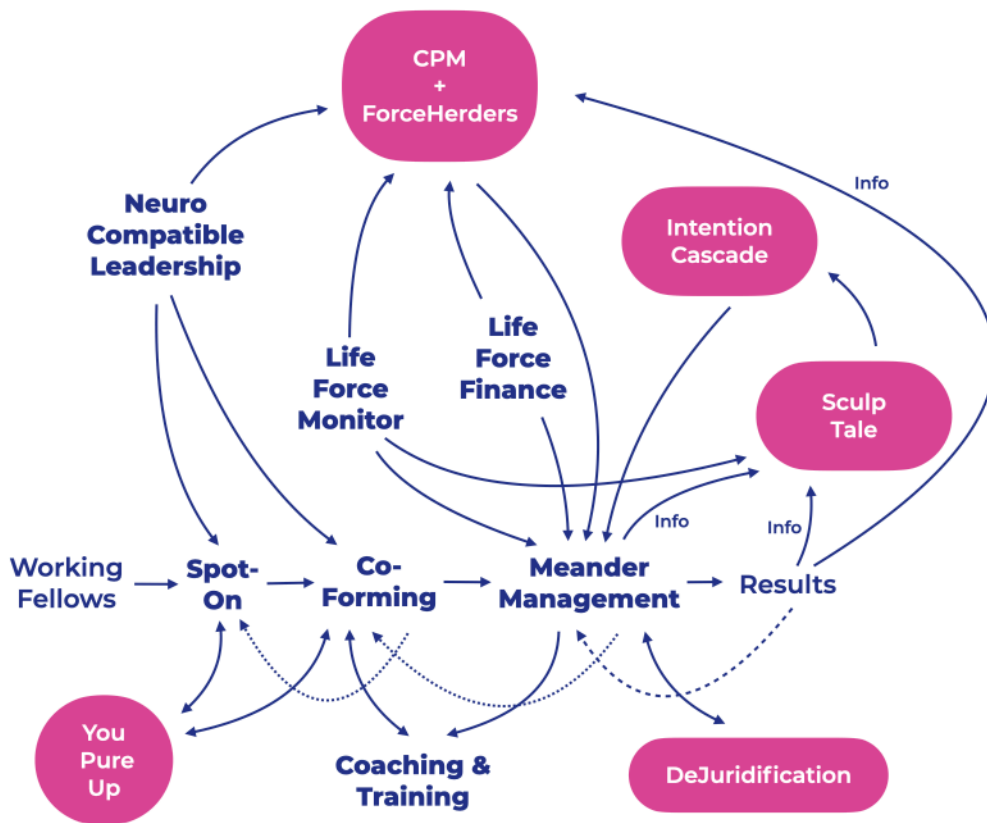
ForceHerding®

Love Go Ballistic

In a Life Force Engine, the old arena of fear drive and ambition is transformed into a meadow where life force thrives.

ForceHerding (FH) nurtures and channels this increasing life force, allowing love to safely go wild: **Love Go Ballistic**.

Neuro Compatible Leadership provides basic safety, while **Spot-On** and **Co-Forming** promote growth and collaboration. Life force meanders towards areas with the most energy, producing optimal results. ForceHerders oversee this process with bottom-up, supportive **MeanderManagement**, maintaining a constant connection between upper and lower currents. **Life Force Finance** supplies resources and a foundation for meandering, while **Life Force Monitor** continuously measures emotions and values in teams.



The flow in words:

ForceHerding serves as the Life Force Engine's machine room. Working fellow humans enroll to attain a higher level of internal freedom through Spot-On and translate this into cooperation with Co-Forming. YouPureUp supports this process, along with coaching and training as needed. MeanderManagement guides teams towards results, driven by the IntentionCascade. Neuro Compatible Leadership creates an optimally safe and stimulating environment, with Life Force Finance providing resources and conditions for MeanderManagement. Life Force Monitor tracks progress, and SculpTale collects information and stories at all levels, while DeJuridification assists MeanderManagement in resolving conflicts and issues.

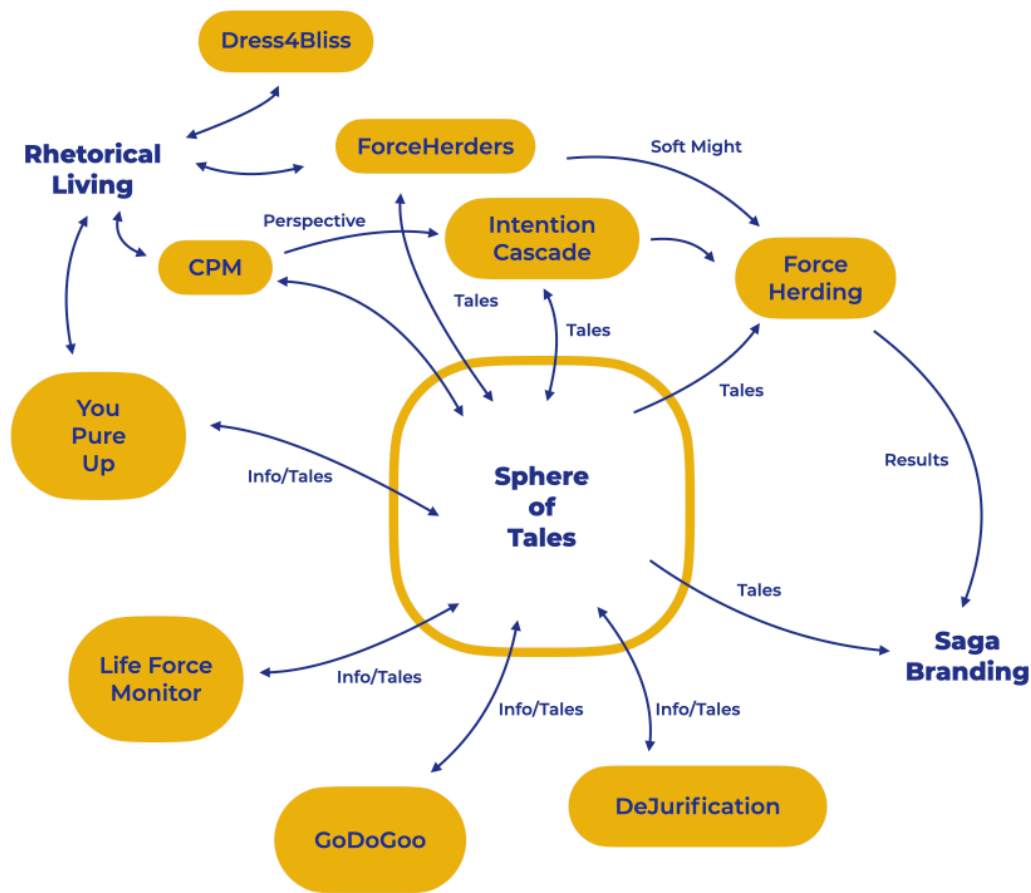


SculpTale®

Tell It Like It Be

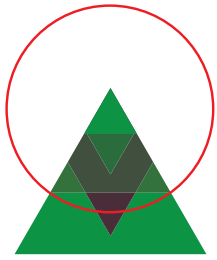
A grand narrative unfolds within the Life Force Engine, and **SculpTale (ST)** continually articulates it, from the initial perspective to the results produced. **Rhetorical Living** enables the CPM and ForceHerders to exercise soft might. All individuals share

their All individuals share their experiences and direction through the **Sphere of Tales**. **SagaBranding** ensures the Life Force Engine's story is communicated in a way that highlights its identity, both internally and externally. SculpTale turns this process into a journey towards the future, as reflected in the subtitle **Tell It Like It Be**.



The flow in words:

The Sphere of Tales is central to SculpTale, serving as a communication hub for exchanging information and stories between all fields. Rhetorical Living enables the CPM and ForceHerders to let go of old pressure-coercion tactics and instead inspire, convince, and guide with soft might. SagaBranding consistently tells the Life Force Engine's story, emphasizing its growth and identity. This approach makes the Life Force Engine a shining example of a better way to operate, attracting new working fellow humans.

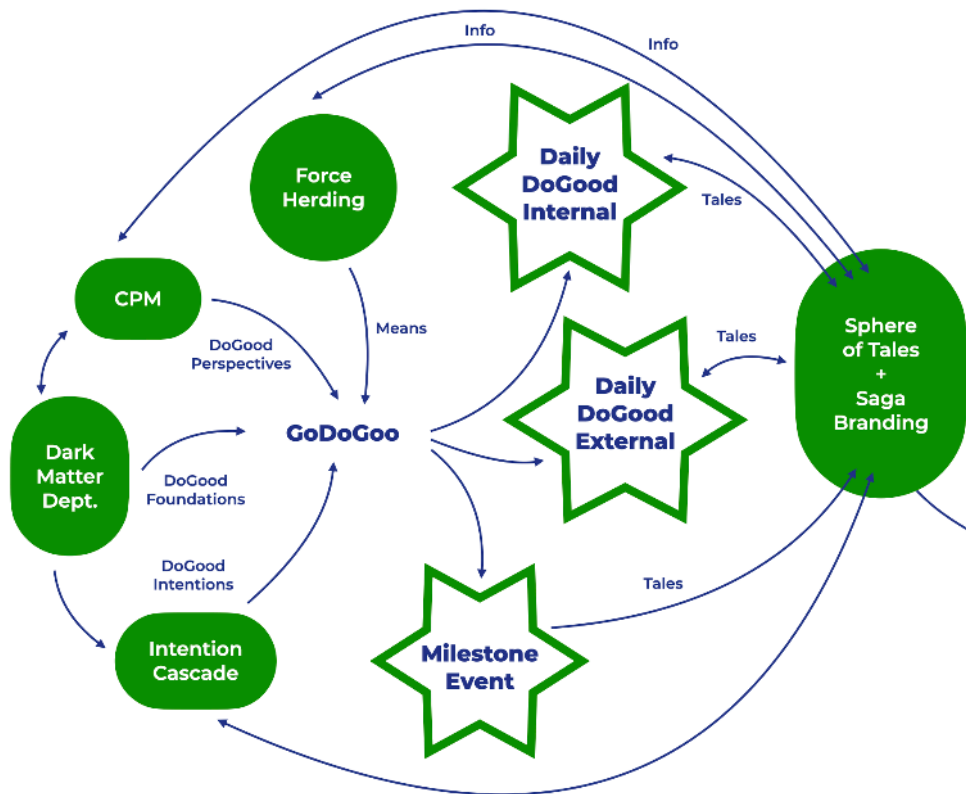


GoDoGoo®

Give & Prosper

The foundation of the Life Force Engine's intrinsic sustainability lies in its commitment to doing good for both the inner and outer world, ultimately aiming for 'Double Net Positive.' **GoDoGoo (GDG)** continually monitors and encourages this internal and external doing good, resulting in both internal and external **Daily DoGood**.

The annual **Milestone Event** celebrates the Life Force Engine's accomplishments, sharing the abundance with others and the world. This event allows everyone to experience the intrinsic sustainability of the Life Force Engine. The individual's good aligns with the good of the Life Force Engine, creating a giving and thriving organizational environment, hence the subtitle: **Give & Prosper**.



The flow in words:

GoDoGoo is the field of 'doing good' as the Life Force Engine moves towards 'Double Net Positive.' The DarkMatterDept. supplies the DoGood Foundations, while the CPM organizes the DoGood Perspectives. The IntentionCascade fuels a steady stream of DoGood Intentions. GoDoGoo manifests in three ways: Internal Daily DoGood, the annual Milestone Event, and External Daily DoGood. SculpTale documents and shares these accomplishments.

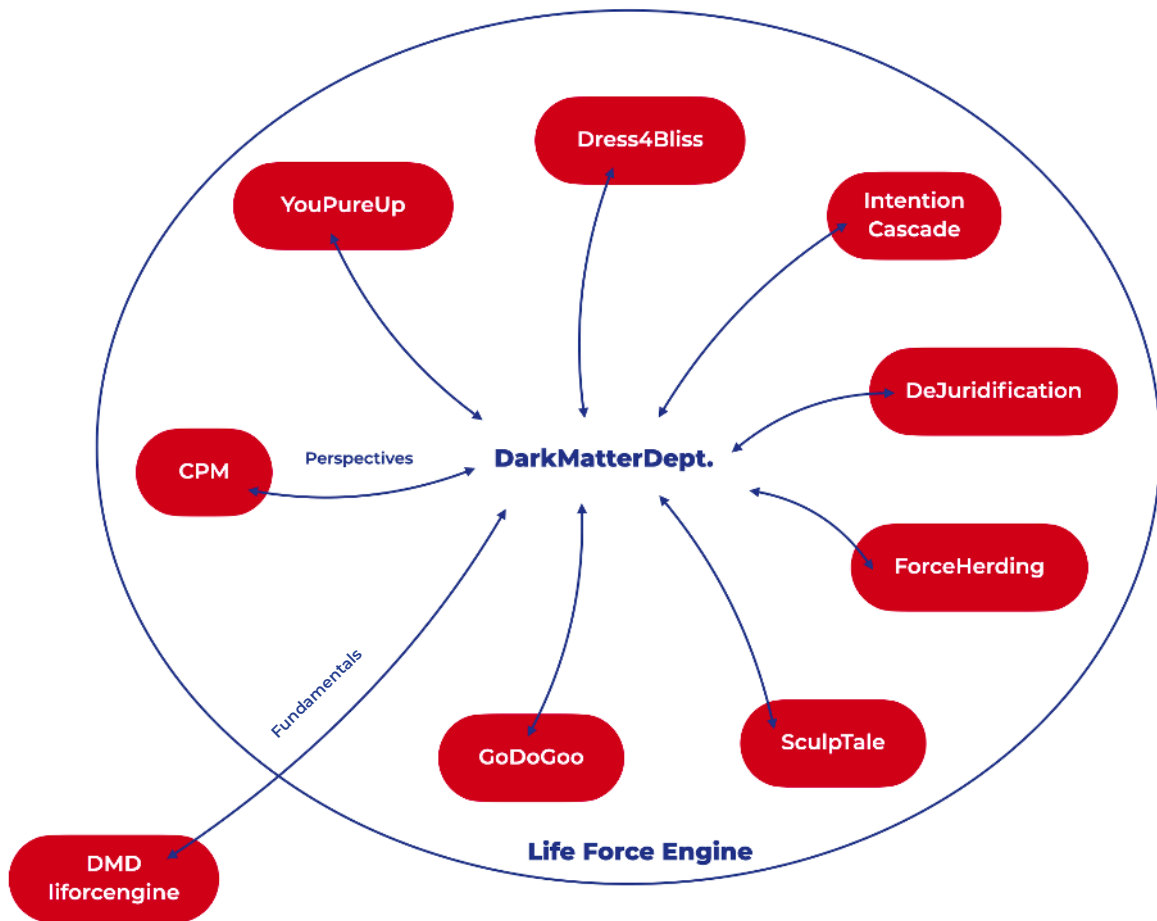


DarkMatterDept.®

Probe & Conquer

liforceengine liberates but is not without obligation. Corrupting forces are ever-present, requiring countermeasures to maintain the integrity of the Life Force Engine. The **DarkMatterDept. (DMD)** solves the problem that if the fields themselves form a counterforce against

this corruption, it very quickly pollutes the core of the Life Force Engine. However, a force that deals with precisely this is indispensable for keeping the Life Force Engine clean and hence for creating and maintaining a safe and inspiring environment. Within liforceengine this is 'outsourced' to the DMD, comparable to dark matter in the universe. Invisible while in the light, the DMD supports and protects that light with a **Probe & Conquer** approach, ensuring the integrity of the Life Force Engine.



The flow in words:

The DarkMatterDept. maintains constant contact with the internal CPM and the DMD of liforceengine itself. In line with the Fundamentals of liforceengine, the DMD supports and preserves the journey towards the CPM-organized perspective. DMD provides the Field Representatives for the seven fields, along with the ChangeHerder and FlowAgent during the implementation of liforceengine.. The DMD initiates and evaluates Field Experts and is the sole field to exercise hard power when necessary.



APPENDIX 2

the liforcengine Fellowship

liforcengine has been in the conceptual and laboratory phase for over two years, with initial positive results. Twenty-nine professionals now contribute as Field Experts and general supporters, participating in lab sessions and field experiments that have advanced liforcengine to its current state.



CPM of liforcengine: Robbert Bloemendaal

Robbert conceived liforcengine and assembled the Fellowship. Under his guidance, liforcengine has further developed, and Field Experts have helped Robbert to give more substance to 'being' CPM. In the Proof of Concept project, Robbert will serve as the CPM within the Change Fellowship and also as Field Expert for SculpTale. As the number of transformation projects expands, Robbert will focus on solely being the CPM of liforcengine itself.



liforcengine Change Fellowship

The Field Experts are entrepreneurs who operate according to liforcengine principles in close collaboration with other Field Experts within and across fields. Together, they will form the liforcengine Change Fellowship in the Proof of Concept project.

Field 1. YouPureUp (YPU)



Petra Zijderveld | www.sheltra.nl
Systemic Integration



Roderik Kelderman | www.hetnlpinstituut.nl
Systemic Integration



Patrick Groenewegen | www.ithaka-academie.nl
Systemic Integration



Elvira van der Drift | www.scandium.nl
BlissCoaching

Field. Dress4Bliss (D4B)



Marieke Blok | www.mariekeblok.nu
BlissDressing



Annelies Bretveld | www.anneliesbretveld-fengshui.nl
MeadowDressing



Field 3. IntentionCascade (IC)



Liane Baltus | www.thespiritofwords.com
Intentioneering

Field 4. DeJuridification (DJ)



Ed van Meer | www.vanmeerjza.nl
DJ-Legal



Helen Kho | www.khoworks.nl
Mobility Coaching

Field 5. ForceHerding (FH)



Bas van Putte | www.idealencoaching.nl
Co-Forming, Spot-On



Charles Enderman | www.spot-on.world
Spot-On, Co-Forming



Ian Pieters | www.cogento.nl
Life Force Finance



Ellen Stokman | www.marktcheck.nl
Life Force Monitor



Under consideration
Neuro Compatible Leadership



Field 6. SculpTale (ST)



Geert-Jan Procee | www.geertjanprocee.nl
Rhetorical Living



Robbert Bloemendaal | www.taalbouw.nl
Sphere of Tales, SagaBranding-Text



Robin Missotten | www.employin.nl
SagaBranding-Image



Ingeborg Prins | www.waybeyondwords.nl
SagaBranding-Social



Remco van der Schans | www.vds.graphics
SagaBranding-Online

Field 7. GoDoGoo (GDG)



Marco Valk | www.cosolo.nl
Milestone Event



Under consideration
Daily DoGood



DarkMatterDept. (DMD)



Peter Paauwe | www.peterpaauwe.nl
DMD Executive, FlowAgent



Hans Tobé | www.cmenp.nl/partner/hans-tobe
DMD Official



Under consideration
ChangeHerder

liforcengine General Supporters

liforcengine is supported by various experts who have committed to the concept out of enthusiasm.



Diana Versteeg | www.anchor-ip.com
Trademark and copyright attorney, supervises liforcengine's brand registration and provides further guidance during rollout.



Martijn van der Nat | www.balyon.com
Graphic designer, responsible for liforcengine's corporate identity and visual identity support.



Marja Klaver | www.klaveracademie.nl
Education and blended learning specialist, assists with the development of online and blended learning courses.



liforcengine General Supporters



Shailendra Sripal | www.sripal.nl

Tax and administrative advisor, guides liforcengine's business and accounting growth.



Mark Bloemendaal | www.angiogenesis-analytics.com

Healthcare tech entrepreneur, supports business and fundraising aspects of liforcengine.



Rob Smith | www.l5.nl

Branding strategist, advises liforcengine on optimal market positioning.



Finally...
this was the introduction
to liforcengine

Interested in learning more about the Field Experts
and their contributions?

Curious about the fundamentals of liforcengine?

Want to dive deep into liforcengine's ideas through long reads?

Eager to stay updated on progress, projects, and partners?

All this and more are available at...

www.liforcengine.com



we pull life into work

www.liforcengine.com